

What does spire mean?

Spire–noun

-A tapering, pointed part of something; a tall, sharp-pointed summit, peak, or the like: the distant spires of the mountains

-The highest point or summit of something

- *Dictionary.com*

What does SPIRE stand for?

Solidarity - A union of people arising from common interests and cooperative in nature.

Perseverance - Through good times and bad, continuing to overcome obstacles and obtain success.

Innovation - Looking for ways to introduce changes and solutions to improve quality in the future.

Real - Genuine. Authentic. Truthful. Sincere. Real people doing real things.

Excellence - Holding ourselves to the highest standards.

inSPIRE: Helping people reach their financial goals, and encouraging them to keep dreaming.

aSPIRE: Aiming high and soaring above the competition.

TAGLINE:

Driven by Midwestern Values.