



IMPACT REPORT

2020

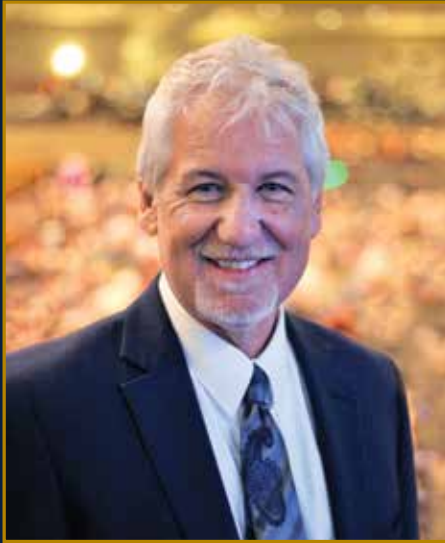


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Midwestern Values



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MESSAGE FROM THE PRESIDENT



To say 2020 was a difficult year, is an understatement. Everyone lost something. Many credit unions, SPIRE included, were born during the difficult times of the Great Depression. It is in these times we survive by helping others thrive. Truly living out our core action to GIVE BACK, became a focus of how we conducted business in 2020. We helped many organizations with monetary donations with our Give Big campaign, facilitated 362 Payment Protection Programs loans in 2020, all while seeing a record number of transactions, loan applications, asset growth and income for SPIRE. Not to mention, nearly half of SPIRE's staff was working from home. I believe our passionate staff and leadership really are in the business of improving lives. By giving to others, you are rewarded in many ways.

A handwritten signature in cursive script that reads "Dan Stoltz".

SPIRE GAVE BIG IN 2020

Amidst the global pandemic, Dan Stoltz made a bold decision for SPIRE. "I heard from many business people who were facing tough times, said Stoltz, "they have been forced to suspend operations and in turn, non-profits serving our communities are suffering as giving has sharply declined at a time when it was needed most. Our core value is **We Care** and our core action is to **Give Back**. We want our communities to know we are here for them."

In April, each of SPIRE's 20 branches, administrative departments, senior management team, Board of Directors, and supervisory committee were asked to decide which businesses and organizations should receive donations as part of the SPIRE Gives Big initiative. Every one of SPIRE's 300 employees helped select 187 organizations that were important to them and their local community to receive part of the \$250,000.

"SPIRE was founded during the Great Depression," remarked Stoltz, "Those were tough times, and we are in tough times now."



\$250,000

donated to **187 organizations** to provide help during the COVID-19 crisis



SPIRE KEPT GIVING BIG...



362 PPP loans
FOR **\$5.5 million**
TO HELP SMALL BUSINESSES



\$511,996.07

DONATED TO OUR CAUSES:

Animals | Cancer | Child Wellness

Community Outreach

Financial Education

Homelessness | Hunger | Veterans

Each time our members use their SPIRE Visa Credit Card, we give back .25% of each transaction on their behalf to causes that improve lives

\$5,000

in scholarships awarded to traditional & non-traditional students



SALVATION ARMY



PROUD PARTNERS



PROUD PARTNERS

SPIRE matched \$100,000 in digital donations. Please give if you can!
salvationarmynorth.org



651.215.3500 Federally Insured by NCUA mySPIRE.com

\$100,000

matched in digital donations to the Salvation Army



DAN STOLTZ, RED KETTLE COMMUNITY CHAIR



770
WINTER ITEMS
&
\$1,700

collected for
Coats for Kids and
distributed
in local
communities

SPIRE's President & CEO, Dan Stoltz was named the 2020 Salvation Army Red Kettle Community Chair! Additionally, SPIRE committed to donating \$100,000 in matching funds to The Salvation Army's "Rescue Christmas" campaign.

In October, the SPIRE Marketing Team volunteered at Salvation Army headquarters, putting together the QR code Kettles distributed throughout Minnesota and North Dakota.



In early November, Dan rung the inaugural Salvation Army Red Kettle bell, kicking off the 2020 holiday season, but he didn't stop there. Dan rolled up his sleeves and got to work.

Dan rang at Salvation Army Red Kettles for nearly 50 hours with 150 people. Each of SPIRE's 320 employees were given the opportunity to take a 15-minute shift to "Ring with Dan" this holiday season.



And in addition to the \$100,000 in matching funds to help "Rescue Christmas," each of SPIRE's 20 branches collected new or gently used coats this fall, and toys this holiday season for children and families served by the Salvation Army.

NETGIVER

The SPIRE “Give Freely” \$20,000 match giving campaign in December was offered to SPIRE members who used the NetGiver app to support charities of their choice.

During the 21-day campaign, SPIRE members donated a total of \$23,883. Through the campaign, SPIRE witnessed the passion and dedication members have for their favorite nonprofit organizations. Because of this, SPIRE raised its match from \$20,000 to \$23,883 — ensuring every donation was matched! The total impact of the campaign was \$47,766.

SPIRE has partnered with NetGiver, a donation app that allows credit union members to give to charitable causes with zero fees to organizations or donors. Other payment platforms charge in excess of 7.5% of the transaction so charities do not receive the full amount of the donation. Throughout 2020, NetGiver collected a total of \$242,948 (of which \$17,000 would have been lost to fees) from 718 donors, benefitting 351 nonprofits.

“We want people to become aware of the NetGiver app,” said SPIRE President/CEO Dan Stoltz, “And use it when they do their giving so that deserving charities can receive 100% of the donations given to them.”

Give **FREELY**

No fees for you or the receiving organization *only* with the **NetGiver** app

GET IT ON Google Play

NETGIVER

Download on the App Store



\$219,065.61

TOTAL 2020 DONATION
VIA NETGIVER

351

NON-PROFITS

718

DONORS

MORE GIVING

Dan spoke on **Twin Cities Live** about financial literacy **6 times**



SPIRE is proud to provide meals for frontline workers monthly at Regions Hospital.

“Thank you, Dan, for SPIRE's compassion and generosity!”

*Keevan Kosidowski, VP,
Regions Hospital Foundation*

58,853 lbs of paper was collected from **2** shred events at **7** branch locations



PINKT BER

During the month of October, SPIRE staff wore pink masks to raise awareness of Breast Cancer. \$1,500 was raised for the American Cancer Society of Minnesota.



2,153

toys were collected and distributed in local communities

1400 lbs of food, \$300 in donations collected at the 2020 Annual Meeting

\$532,079.42 DONATED IN 2020!



\$10,000

SPIRE has supported children's cancer research & the **Clouds Choir for a Cause** for the past 3 years.

CORE
PURPOSE
IMPROVE LIVES

CORE
VALUE
We Care

CORE
VISION
MINNESOTA'S
BEST

CORE
ACTION
Give Back

Organizations

WE SUPPORTED IN 2020

A Breath of Hope
Abbott Northwestern Hospital
Ace in the City
Alexandra House
Alliance Housing Incorporated
Alzheimer's Association
American Cancer Society
 Minneapolis Hope Lodge
American Red Cross
Angel Foundation
Animal Humane Society
ACBC Food Shelf
Anoka County Food Shelf
Anoka County Humane Society
Ashes Fire Truck Rental
BBB Foundation - Better
 Business Bureau
Bell Museum
Best Prep
Beyond the Yellow Ribbon Pine City
Big Lake Community Food Shelf
Boys & Girls Club of the Twin Cities
Brook Park Fire Department
Build and Balance Chiro
Caponi Art Park
Caring for Cats
Cars for Neighbors
Catholic Charities of Southern MN
Centennial Community Food Shelf
Center For Hmong Arts & Talent
CentraCare Covid-19 Foundation
Central Mille Lacs United Way
Children's Health Care Foundation
Children's Performing Arts
Children's Miracle Network
 ATTN: Extra Life
Christian Cupboard Emergency
 Food Shelf
Circus Juventas
CityView Elementary Teachers Fund
Clare Housing
ClearWay Minnesota
Colossal Cafe
CommonBond Endowment
 Foundation
Community Aid of Elk River
 Food Shelf
Community Emergency
 Assistance Program
Community Support Center
Como Friends
Cookie Cart
Cornerstone Advocacy Service
Credit Union fo Kids
CR's Sports Bar & Carbone's Pizzeria
Cross Services
DARTS
Day One Crisis Line
DinoMights
Discipleship Training Ministries
District 742
Eastbrook Academy Inc.
Eastside Elders
Eggroll Queen Cafe
El Taco Riendo
Family Pathways Pine Community
 Food Shelf
Family Pathways
Family Tree
Family Wise
Feed My Starving Children
Fishing For Life
Foley Elementary
Fraser
Friends of Animal Adoptions dba
 Animal Ark
Friends of Global Market, Inc.
Gillette Children's Hospital
 Foundation
Global Minnesota
Good in the 'Hood
Goodwill Easter Seals Minnesota
Greyhound Pets of America
Guardian Angels Senior Services
Guild Incorporated
Guthrie Theater
Hallie Q Brown Community
 Center
Hanover Area Food Shelf
Help at Your Door
Honor Flight Twin Cities
HOPE 4 Youth
Hope Academy
ICA Food Shelf
InSPIREation Foundation
ISD 728 Lunch Program
Isle Area Food Shelf
Jacob Wetterling Foundation
Jeremiah Program
Job Corp
JP4 Foundation
Julie and Kirk Cousins Foundation
Keystone Community Services
Kick Cancer to the Curb
 Kanabec County
Kick Cancer to the Curb
 Mille Lacs County
Kids in Kinship
Lakes and Pines Community
 Action Council
Lakes Melissa and Sallie Walleye
 Foundation
Lewis Sports Foundation
Literacy Matters Foundation
Listening House
Loaves and Fishes
Longville Area Food Shelf
Lymphoma Research Foundation
M Health Fairview Bethesda
 Hospital
Meals 4 Medics
Meals on Wheels
Meals on Wheels Catholic Charity
 Senior Dining
Mercy Hospital Foundation
Merrick Community Services
Merrick, Inc
Midway Baseball
Midway YMCA
Midwest Animal Rescue
 and Services
Midwest Special Services
Milaca Area Pantry
Milaca Baseball
Milaca Elim Home
Minneapolis Aquatennial
 Ambassador Organization
Minneapolis Building &
 Construction Trad
Minneapolis/St. Paul Chapter
 Foundation Fighting Blindness
Minneapolis/St.Paul Public
 High School Athletics
 (Twin Cities Dunkers Fund)
Minnesota Boychoir
Minnesota Brain Injury Alliance
Minnesota Children's Museum
Minnesota Coalition for the
 Homeless
Minnesota Credit Union Foundation
Minnesota DECA
Minnesota Disaster Recovery
 Fund for Coronavirus
Minnesota History Center
Minnesota Landmarks
Minnesota Social Impact Center
Minnesota Teen Challenge
Minnesota Youth Athletic Services
Minnesota Zoo Foundation
MN Coalition for the Homeless
MN Military Family Foundation
MN Twins Community Fund
Mora Area Chamber of Commerce
Mora Area Youth Recreation
 Association
Nimble Fingers and Silver Threads
North Anoka County Emergency
 Food Shelf
North Central Camp Cherith
North Memorial Health Foundation
Northern Star Scouting
Ogilvie Fire Department
Ogilvie School
Open Arms
Operation Community Connect
Opportunity Partners Inc.
Ordwing Center for the
 Performing Arts
Osprey Wilds Environmental
 Learning Center
Pageant of Hope
Pain Free Patriots
Paradise Community Theatre
Park Center Gymnastics
Peace House Community
Pearl Crisis Center
People Reaching Out to Other
 People (PROP)
Perspectives Inc.
Pet Haven
Pine City Fire Department
Pine City School Food Shelf
Pine County Sheriff Dept - K9 Unit
Pine EMS First Responders
Pink Ribbon Riders
Planned Parenthood
Presbyterian Homes of
 Bloomington
Princeton Fire & Police Dept
Princeton Pantry
PRISM
Provision Community Restaurant
Ramsey County Sheriff Help Team
Randy Shaver Cancer Research
 and Community Fund
Rebuilding Together - Twin Cities
Regions Hospital Foundation
Richardson Elementary School
Rivers of Hope
Ronald McDonald House
Roseville Area High School
Rudy's Redeye Grill
Ruff Start Rescue
Saint Paul Police Foundation
Science Museum of Minnesota
Secondhand Hounds
Second Harvest Heartland
Seven County Senior Federation
 One Mora Time
Sexual Violence Center
Sharing and Caring Hands
Simpson Housing Service
Solid Ground
Soup for the Soul, Inc.
Southern Anoka Community
 Assistance
Special Olympics Minnesota
St. Cloud Fire Department
St. Croix Preparatory Academy
 Foundation
St. Paul Festival & Heritage Foundation
St. Paul Winter Carnival
STEP - St. Louis Park
 Emergency Program
Stout's Pub
Tapestry Folkdance Center
The Advocates for Human Rights
The Food Group
The Friends of the Saint Paul
 Public Library
The Good Acre
The Karen Wyckoff Rein
 in Sarcoma Foundation
The Link
The Minneapolis Foundation
The Nature Conservancy
The Rose Ensemble
The Salvation Army
The Sanneh Foundation
The Sheridan Story
The United Hospital Foundation
Thomas Irvine Dodge Nature Center
Together for Good
Town & Country Garden Club
Toys for Joy
Tri-County Humane Society
Tubman
Twin Cities 400 Tavern
Twin Cities Autism Foundation
Twin Cities Habitat for Humanity
Twin Cities Pet Rescue
Twin Cities Public Television
Twin Cities Salvation Army
Union Gospel Mission
Upper Midwest Branch of the
 International Dyslexia
 Association
Vail Place
Valley Outreach
WBL Area Educational Foundation
We Can Ride Inc.
White Bear Area Emergency
 Food Shelf
Wilder Foundation
Withall
Women's Advocates, Inc.
Yellow Tree Theatre
Zach Sobiech Osteosarcoma Fund